

# TASTE OF JESUS IN THE CITY

KICK-OFF CONCERT/FEST

## YONGE-DUNDAS

## SQUARE

## JUNE 25

@ 2 PM - 8 PM

## SPONSORSHIP



Periscope

**Jesus in the City**™

JESUSINTHECITY.COM





# TASTE of JESUS IN THE CITY

## YONGE DUNDAS SQUARE SPONSORSHIP

### ABOUT TASTE OF JESUS IN THE CITY

The Taste of Jesus in the City is a free Live Music & Arts Celebration Kick-off Concert / Festival that brings the local community together in preparation for the Annual Jesus in the City Parade held in September, which draws over 15,000 to 25,000 in attendance each year. On **Saturday, June 25, 2016** the Taste of JITC Kick-off event will be held at **Yonge-Dundas Square** showcasing some of Toronto's cultural and artistic diversity.

The Taste of JITC is organized by Jesus in the City / Festival of Praise International a nonprofit charitable organization in the City of Toronto that networks with local churches, charities and businesses to impact and transform their communities, utilizing music the arts and culture. The event is volunteer run, from the organizers to the performers.

Taste of JITC Toronto celebrates music in all its diversity. From Gospel infused Rock, Classical, R&B, Jazz, Metal, Pop, Latin, Caribbean, Asian and African sounds.

## BENEFITS OF BECOMING A SPONSOR

For 2016 we have planned an extensive advertising campaign which will include the following Benefits of Becoming a Sponsor: **TV, MEDIA, SOCIAL MEDIA, PRINT, STAGE & BOOTH OPPORTUNITIES** at both the Taste of JITC on **June 25, 2016** and the 17<sup>th</sup> Annual Jesus in the City Parade on **September 10, 2016**

We need your support to make this community celebration of music, arts and culture happen. Please consider partnering and we look forward to having you on board!

Sincerely,

JITC Steering Committee



Jesus in the City / Festival of Praise International  
P.O. Box 700 Station P, Toronto, ON, M5S 2Y4  
416.770.8699





# TASTE OF JESUS IN THE CITY SPONSORSHIP



## **BOOTH SPACE \$500**

- Exhibit Space at event (includes 10x10 tent & table) Food Vendor \$1000



## **BRONZE SPONSOR \$1000**

- Exhibit Space at event site (includes 10x10 tent & table)
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention



## **SILVER SPONSOR \$2000**

- Acknowledgement in Newspaper Ads & Press Releases
- Exhibit Space at event site (includes 10x10 tent & table)
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention



## **GOLD SPONSOR \$3000**

- Included on TV Ads, Radio Ads
- Acknowledgement in Newspaper Ads & Press Releases
- Exhibit Space at event site (includes 10x10 tent & table)
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention



## **PLATINUM SPONSOR \$5000**

- Banner on main stage
- Included on TV Ads, Radio Ads
- Acknowledgement in Newspaper Ads & Press Releases
- Exhibit Space at event site (includes 10x10 tent & table)
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention

# COMBINED DOUBLE SPONSOR

## PARADE & TASTE of JITC SPONSORSHIP PACKAGES

(Bronze to Platinum Double Sponsorship includes Parade Registration Fee)

Offer available until June 1, 2016



### BOOTH SPACE AT BOTH EVENTS \$800

- Exhibit Space at event sites (includes 10x10 tent & table)



### BRONZE DOUBLE SPONSOR \$1800

- Parade Exhibit Space at Queen's Park
- Concert Exhibit Space at Yonge-Dundas Square
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention both events



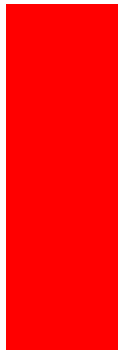
### SILVER DOUBLE SPONSOR \$3800

- Acknowledgement in Newspaper Ads & Press Releases both events
- Parade Exhibit Space at Queen's Park
- Concert Exhibit Space at Yonge-Dundas Square
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention at both events



### GOLD DOUBLE SPONSOR \$5800

- Included on TV Ads, Radio Ads for both events
- Acknowledgement in Newspaper Ads & Press Releases both events
- Parade Exhibit Space at Queen's Park
- Concert Exhibit Space at Yonge-Dundas Square
- Name & Logo included on Promotional Materials both events
- Name & Logo on JITC Website & E-blasts events
- Stage Mention at both events



### PLATINUM DOUBLE SPONSOR \$9500

- Banner on main stages
- Included on TV Ads, Radio Ads for both events
- Acknowledgement in Newspaper Ads & Press Releases
- Parade Exhibit Space at Queen's Park
- Concert Exhibit Space at Yonge-Dundas Square
- Name & Logo included on Promotional Materials
- Name & Logo on JITC Website & E-blasts
- Stage Mention at both events

# SPONSOR CONTACT INFORMATION

Sponsorship Level: \_\_\_\_\_ Year: \_\_\_\_\_

Organization's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Principal Contact: \_\_\_\_\_

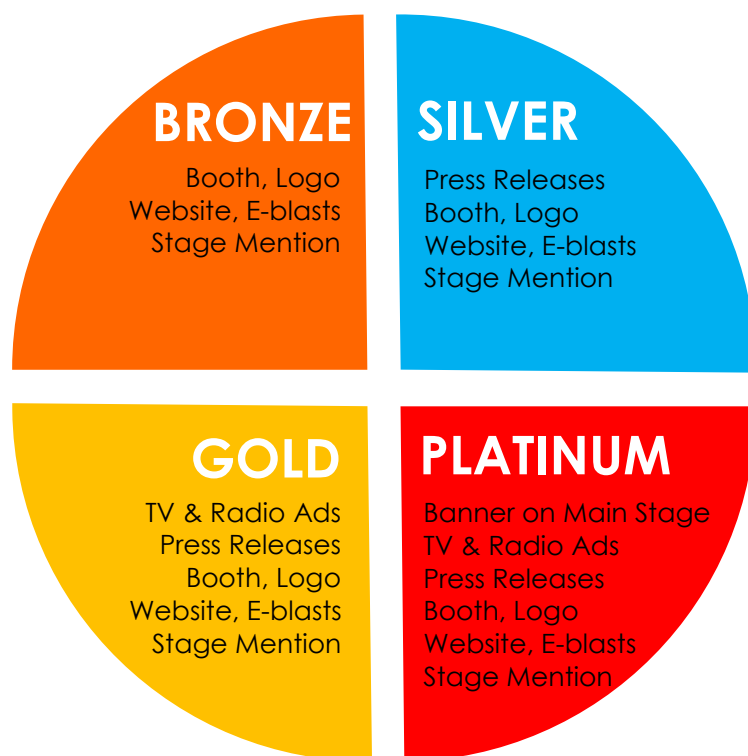
Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Check made payable to:

Festival of Praise International  
P.O. Box 700 Station P  
Toronto, ON, M5S 2Y4

Or visit us online:

[www.jesusthincity.com](http://www.jesusthincity.com)  
[info@jesusthincity.com](mailto:info@jesusthincity.com)  
416.770.8699



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